

# The freedom of control

PLASTIC FREE • CERTIFIED RECYCLABLE

## Finally, Packaging as Sustainable as the product it holds and protects

The development of NOW, Plastic Free Packaging,  
from Policarta/ AFC Packaging,  
allows you to have paper packaging  
that is always sustainable and recyclable.



Aticelca® 11187- 0001



passes WMU standard  
[www.wmich.edu/pilotplants](http://www.wmich.edu/pilotplants)



**Policarta**  
PAPER TRADITION, PACKAGING INNOVATION



# The benefits of **NOW TECHNOLOGY**

Proving dry pasta to your customers in high-quality sustainable packaging can be a challenge.

**Policarta/AFC packaging can help you meet that goal.**



PAPER BASED PLASTIC FREE



RECYCLABLE



BREATHABLE



FLOW-WRAPPABLE



PUNCTURE RESISTANT



FOOD SAFE



100% PLASTIC FREE WINDOWS



CUSTOMIZABLE AND PRINTABLE

Words like sustainable, compostable and recyclable are often overused and abused leaving customers and producers confused about the real impact of the end of life of their packaging and its true environmental impact.

NOW is the solution that combines safety, efficiency, quality and sustainability. Certified by Sistema Aticelca and Western Michigan University.

NOW allows you to pack fresh products in packaging of fully recyclable paper that is entirely customizable, performs on flow-pack

machines, optimizes packaging timing without altering costs, and improves the shelf life of your food.

For more information download the third-party research and certificates from [www.showthecertificate.com](http://www.showthecertificate.com)

Choose NOW. Your products, your customers, and the environment will thank you.

**William Chandler** - Outside Customer Success  
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