



NO WASTE  
TECHNOLOGY



**THE FREEDOM OF CONTROL**  
PLASTIC FREE • CERTIFIED RECYCLABLE

**Finally, Packaging as Sustainable as the  
product it holds and protects.**

The development of NOW, Plastic Free Packaging, from Policarta/ AFC Packaging, allows you to have paper packaging that is always sustainable and recyclable.



Atelca® 11187-0001



passes WMU standard  
[www.wmich.edu/pilotplants](http://www.wmich.edu/pilotplants)





# THE BENEFITS OF NOW TECHNOLOGY

PROVING BAKED  
GOODS TO YOUR  
CUSTOMERS IN  
HIGH QUALITY  
SUSTAINABLE  
PACKAGING CAN  
BE A CHALLENGE.

**POLICARTA/AFC  
PACKAGING CAN  
HELP YOU MEET  
THAT GOAL.**



Words like sustainable, compostable and recyclable are often overused and abused leaving customers and producers confused about the real impact of the end of life of their packaging and its true environmental impact.

NOW is the solution that combines safety, efficiency, quality and sustainability. Certified by Sistema Aticelca and Western Michigan University.

NOW allows you to pack fresh products in packaging of fully recyclable paper that is entirely customizable, performs on flow-pack machines, optimizes

packaging timing without altering costs, and improves the shelf life of your food.

For more information download the third-party research and certificates from [www.showthecertificate.com](http://www.showthecertificate.com)

**Choose NOW. Your products, your customers, and the environment will thank you.**

For more information, contact:

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